

## PRESS INFORMATION

## Honda Cars India registers 6,784 units of domestic sales in July'22

**New Delhi, August 01, 2022**: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, registered **monthly domestic sales of 6,784 units with a growth of 12% in July'22** over last year. **The export numbers for HCIL stood at 2,104 units in July'22.** The company had registered 6,055 units in domestic sales and exported 918 units in July'21.

Sharing thoughts on the July'22 sales performance, **Mr. Yuichi Murata**, **Director**, **Marketing and Sales**, **Honda Cars India Ltd** said, "We have witnessed a good demand trend in last few months across model line-up. Unfortunately, the ongoing chip shortage continues to impact and slowdown our supplies. We are diligently aligning our production to meet the demand as quickly as possible." He further added, "On a cumulative basis, HCIL sales have grown by 40% over last year. As we approach the festive period, we hope that the demand will continue to stay strong and bring in the much needed festive cheer for the industry after the challenging situation last year."

## About Honda Cars India Ltd.

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's passenger car models and technologies, to the Indian customers. HCIL's corporate office is based in Greater Noida, UP and its state-of-the-art manufacturing facility is located at Tapukara, District. Alwar, Rajasthan.

The company's product range include Honda Jazz, Honda Amaze, Honda WR-V, Honda City and recently launched Honda City e:HEV catering to diverse needs of its discerning buyers across different segments. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability, safety and fuel-efficiency. The company has a strong sales and distribution network spread across the country.

Besides the new car business, Honda offers one stop solution for buying and selling pre-owned cars through its business function Honda Auto Terrace. The Honda Certified Pre-owned cars



come with an assurance of quality and peace of mind that caters to the diverse and burgeoning needs of pre-owned car buyers across the country.

## For further information, please contact:

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